

## MEDIA ADVISORY

June 22, 2016



### *Social enterprise and academic leaders discuss innovations in data collection and celebrate launch of Dobility India*

What does “Digital India” mean in the context of research, public policy, and social impact? To celebrate the launch of Dobility India, a panel of prominent members of the Ahmedabad social impact and research communities will discuss how innovations in quality data collection are changing their work in India and around the world.

**What:** Panel discussion, launch party, and dinner in celebration of Dobility India

**Who:** Dr. Christopher Robert, founder of Dobility, Inc. and Harvard researcher  
Dr. Sharon Barnhardt, Assistant Professor of Economics, Indian Institute of Management - Ahmedabad  
Dr. Neil Patel, co-founder of Awaaz.De (Mobile Solutions for Social Impact)  
Sharon Weir, co-founder of the 4th Wheel (CSR initiatives)

**When:** Thursday, June 23, 6-8pm

**Where:** Ahmedabad Management Association (AMA), ATIRA Campus, IIM Road, Vastrapur, Ahmedabad, 380015, India

**Why:** Dobility, a U.S.-based social enterprise, recently launched an India subsidiary based in Ahmedabad. Dobility is the company behind SurveyCTO, a technology platform that has been used by hundreds of organizations in over 50 countries for impact evaluations, monitoring and evaluation, mHealth, academic research, household surveys, exit polling, web surveys, and other types of data collection. Thursday’s panel and party brings together over one hundred practitioners, researchers, managers, technologists, and social entrepreneurs to learn about quality data and strengthen networks in the community.

For more information, contact Maulik Chauhan at [maulik@dobility.in](mailto:maulik@dobility.in) or +91-999-844-5647.

Event details: <http://tinyurl.com/dobilityparty>

Press release: <http://tinyurl.com/dobilityindiarelease>

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